

March 10, 2006

Jeff Davidson, MBA, CMC
Breathing Space Institute
2417 Honeysuckle Rd #2A
Chapel Hill, NC 27514-6819

Dear Jeff,

I just wanted to write a short note and tell you how much I appreciated your presentation at the San Diego MGMA conference this past week. As a very busy Practice Manager, and captain of the ship, it is very difficult to keep all of the balls in the air and still keep a smile on your face. At the end of many days, I wonder how things got so busy!

The magic of your presentation was the truth you present- life is just more complicated than it was years ago, and we all have to find a way to manage that in our lives. I already follow many of the "media" and "paper" tricks you spoke about, but we can always learn how to do it better.

I am the person who asked you about the open door policy, and I really liked the way you broke that down into manageable categories. I have already started to put your "J" plan into practice.

Thank you for such a great presentation, and for starting our day on Monday with a laugh. I hope I will be able to hear you speak again in the future.

Sincerely,



Virginia Swem, PHR, CMM
Practice Manager